



Anaren Integrated Radio

## Keep it simple: Consider AIR's low-power RF approach (and your own proprietary protocol) when Bluetooth®, Zigbee, WiFi, and others are overkill for the job.

Nothing against popular, branded interoperability protocols: They're a vital part and energizing force in the wireless industry. However, there are many instances when using low-power RF with your own proprietary protocol is perfectly adequate for the job. Below are some instances where simple wireless duties might be accomplished with the equally simple low-power RF approach. To learn more, contact us at [AIR@anaren.com](mailto:AIR@anaren.com)



...wireless functionality is an important part of your alarm or security solution.



...you need an easy-to-deploy, reliable wireless link for your "smart" meter or appliance.



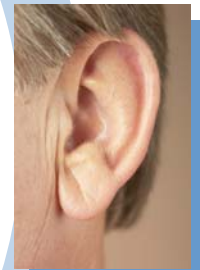
...you want a reliable, wireless approach to home automation or lighting (great for retrofits!)



Low-power RF is right for you if...



...you're looking for the freedom of movement & flexible implementation that comes with remote control.



...CD-quality audio streaming (and a high-quality wireless audio connection!) is required.



...your medical or health-care application calls for a cordless interconnect between patient & equipment



...you're developing an HID that demands a unique experience & interaction between "man & machine"



# Anaren®

What'll we think of next?®

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